

Information on data protection for participants of the Customer Conference hosted by BASF Hungária Kft.

The topic of data protection is of utmost priority for BASF Hungária Kft. (herein after referred to as “we” or “us”). Naturally, this also includes ensuring a high level of transparency. To ensure this transparency, the following document provides information on how we process the personal data of event participants. Of course, we process personal data only in strict compliance with the applicable laws on the protection of personal data.

Who is responsible for data processing and what are the contact details of the Data Protection Officer?

Responsible for data processing is

BASF Hungária Kft.
Váci út 96-98.
HU-1133 Budapest
+36 1 250 9700

Our **Data Protection Representative** can be contacted at:

data-protection.hu@basf.com

Which data categories do we use and where do they come from?

We process the following categories of personal data of event participants:

- Contact information (name and surname; company and e-mail address, IP address);
- Professional data (position / function);
- Photographs;
- Video recordings.

We collect the personal information directly from event participants while hosting the event registration confirmation or statement of participation. Non-provision of certain data might impact the participation in the event. However, this does not apply to the processing of photographs and video recordings.

In addition, we process personal information that we have acquired from public sources in an appropriate manner.

For what purposes and on what legal basis are data processed?

We process personal data of Our Contact Persons in compliance with the provisions of the General EU Data Protection Regulation (GDPR), as well as all other relevant laws.

Data processing serves the following purposes:

- Communicating with event participants regarding their participation;
- Completion of information requests regarding the event such as event location and schedule;
- Planning, executing or administrating and assessment of the event;
- Safeguarding our legitimate interests, in particular the coverage of and information about BASF internal events, corporate affairs and for historical documentation;
- Public relations;
- Advocacy;
- Promotional purposes.
- Video compilation used on Facebook and LinkedIn websites as posts about the event
- Press release with photos of the event, published on our website as well
- Internal and external presentations

The processing of the above-mentioned data categories is necessary to achieve these purposes.

If not otherwise expressly stipulated, the legal basis for the processing is article 6 Para. 1 lit (f) EU General Data Protection Regulation.

In addition, we obtain express permission from event participants to collect personal data under article 6 Para. 1 lit a of the EU Data Protection Regulation, especially for photo and film recordings.

If we intend to process personal data of event participants for any other purpose not mentioned above we will inform our Contact Persons accordingly prior to such processing.

To whom is personal data transmitted?

Within our company, only persons and bodies who need personal data of event participants to fulfill the above-mentioned purposes will receive access to such data.

Within our group of companies, personal data of event participants is provided to specific companies within the group if they centrally perform key tasks for affiliates within the company group or perform cross-company functions on the basis of the organizational structure or if it necessary to fulfill the above-mentioned purposes.

We might transfer personal data of event participants to supervisory authorities, courts or law offices as far as necessary to ensure compliance with applicable law or to exercise, assert or defend legal rights if legally permitted.

We also work with service providers to fulfill the above-mentioned purposes. Those service providers process personal data of event participants in our name and solely according to our instructions. They are contractually obliged to adhere to the applicable data protection regulations.

In some cases, we disclose personal data to service providers or group companies located outside of the European Economic Area (“third-party countries”), in which an adequate data protection level is not guaranteed by applicable laws. In such cases we take suitable measures to safeguard the protection of the personal data of event participants and to ensure an adequate level of data protection. Hence, we disclose personal information of event participants to recipients outside our group of companies located in a third-party country only if those recipients have concluded the EU Standard Contractual Clauses with us or if those recipients have implemented Binding Corporate Rules.

If we intend to transmit personal data of event participants to recipients outside our group of companies located in a third-party country, we will inform accordingly prior to such processing.

Further information as well as a copy of the measures taken can be obtained from the above specified contacts.

For how long do we retain personal data of event participants?

If not explicitly stipulated otherwise (e.g. in a specific consent form) we delete or block personal data of event participants as soon as they are no longer needed for the purposes cited above, unless deletion or blocking would violate our legal obligations to provide and preserve records (such as retention periods provided by commercial or tax laws). In this case, personal data will be processed only in a restricted manner.

Which data protection rights can be asserted by concerned parties?

Event participants may request **information** regarding the personal data we store and process concerning her or him at the above address. In addition, under specific circumstances event participants may demand **correction** or **deletion** of the personal data concerning her or him.

They may also be entitled to **a right to restrict the processing** of personal data as well as a **right to the disclosure of the data provided by them** in a structured, customary and machine-readable format.

If the processing is based on consent, event participants have the right to object to the processing of personal data related to him or her at any time. If we process personal data of event participants to safeguard our legitimate interests event participants can object to the processing at any time for reasons resulting from his or her specific situation. In case of an objection we will stop processing the personal data of the respective data subject unless we can provide compelling reasons that prevail over the interests, rights and freedoms of event participants or prove that the processing serves the establishment, exercise, defense of legal claims or litigation. Regarding the processing of photographs and video recordings, event participants may withdraw his or her consent at any time. The processing of photographs and video recordings can disagree with event participants at any time without stating any reason. Please refer to the organizer or photographer.

Where can complaints be submitted?

Irrespective of any other legal remedy under administrative law or judicial remedy, event participants are entitled to file a complaint with the supervisory authority, particularly in the member state in which he or she is a resident or where the alleged violation took place, if event participants believe the processing of personal data related to him or her is in violation of the EU General Data Protection Regulation.

The supervisory authority to which the complaint is submitted shall notify the appellant of the situation and the results of the complaint, including the option of a legal remedy in accordance with article 78 of the EU General Data Protection Regulation.

Der Landesbeauftragte für den Datenschutz und die Informationsfreiheit
Rheinland-Pfalz

Hintere Bleiche 34
55116 Mainz
Germany